

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 496098 /		Alt Order # 06351226
Product ROMNEY :60S		
Contract Dates 09/28/12 - 10/02/12		Estimate # 424
Advertiser Romney for President, Inc		Original Date / Revision 09/27/12 / 09/27/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		1:00			NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,450.00			
N 2	KVVU	10/01/12	10/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		1:00			NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$1,450.00			
N 3	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,400.00			
N 4	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,400.00			
N 5	KVVU	10/01/12	10/02/12	Fox 5 News at 5	5-530p		1:00			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$1,100.00			
N 6	KVVU	09/28/12	09/28/12	Fox 5 News at 5	5-530p		1:00			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,100.00			
N 7	KVVU	09/28/12	09/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		1:00			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----2--				2	\$1,300.00			
N 8	KVVU	10/01/12	10/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		1:00			NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				4	\$1,300.00			
N 9	KVVU	09/28/12	09/28/12	Fox 5 News at 6pm	M-F 6-630pm		1:00			NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----2--				2	\$1,050.00			
N 10	KVVU	10/01/12	10/02/12	Fox 5 News at 6pm	M-F 6-630pm		1:00			NM	4	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				4	\$1,050.00			
N 11	KVVU	10/01/12	10/02/12	Extra	M-F 7-730p		1:00			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
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<u>Contract / Revision</u> 496098 /		<u>Alt Order #</u> 06351226
<u>Contract Dates</u> 09/28/12 - 10/02/12	<u>Product</u> ROMNEY :60S	<u>Estimate #</u> 424
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$1,250.00			
N 12	KVVU	09/28/12	09/28/12	Extra	M-F 7-730p		1:00			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1--				1	\$1,250.00			
N 13	KVVU	09/28/12	09/28/12	Fox 5 News M-F 10p-11p	10p-11p		1:00			NM	1	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$4,300.00			
N 14	KVVU	10/01/12	10/02/12	Fox 5 News M-F 10p-11p	10p-11p		1:00			NM	2	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$4,300.00			
N 15	KVVU	10/01/12	10/02/12	Fox 5 News M-F 11p	M-F 11-1135p		1:00			NM	2	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$3,900.00			
N 16	KVVU	09/28/12	09/28/12	Fox 5 News M-F 11p	M-F 11-1135p		1:00			NM	1	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1--				1	\$3,900.00			
Totals											29	\$52,900.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	10	\$18,100.00	\$15,385.00
10/01/12 -10/02/12	19	\$34,800.00	\$29,580.00
Totals	29	\$52,900.00	\$44,965.00

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 09.37

REP :
TO ROSE
FR NIKKI
NEW ROMNEY : 60S ORDER
S TAKEN FR HL 6343821
TOTAL \$52900
PLS CNF THANKS

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 424											
1		600A-700A	60		\$1,450.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS											
2		600A-700A	60		\$1,450.00	10/1	10/2	2		M-TU	2
PROGRAM : NEWS											
CON COM1: MAX 1X DAY											
3		700A-900A	60		\$1,400.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP27/12 09.37
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A	60		\$1,400.00	10/1	10/1	1		MON	1
PROGRAM : NEWS												
5			500P-530P	60		\$1,100.00	10/1	10/2	2		M-TU	2
PROGRAM : NEWS												
CON COM1: MAX 1X DAY												
6			500P-530P	60		\$1,100.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS												
7			530P-600P	60		\$1,300.00	9/28	9/28	2		FRI	2
PROGRAM : NEWS												
8			530P-600P	60		\$1,300.00	10/1	10/2	4		M-TU	4
PROGRAM : NEWS												
CON COM1: MAX 2X DAY												
9			600P-630P	60		\$1,050.00	9/28	9/28	2		FRI	2
PROGRAM : NEWS												
10			600P-630P	60		\$1,050.00	10/1	10/2	4		M-TU	4
PROGRAM : NEWS												
CON COM1: MAX 2X DAY												
11			700P-730P	60		\$1,250.00	10/1	10/2	2		M-TU	2
PROGRAM : EXTRA												
CON COM1: MAX 1X DAY												
12			700P-730P	60		\$1,250.00	9/28	9/28	1		FRI	1
PROGRAM : EXTRA												
13			1000P-1100P	60		\$4,300.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS												
14			1000P-1100P	60		\$4,300.00	10/1	10/2	2		M-TU	2
PROGRAM : NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			1100P-1130P	60		\$3,900.00	10/1	10/2	2		M-TU	2
PROGRAM : NEWS												
CON COM1: MAX 1X DAY												
16			1100P-1130P	60		\$3,900.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS												
SEP/12			18100.00	OCT/12		34800.00						
											CONTRACT TOTAL	52900.00
											TOTAL SPOTS	29

MARKET TOTALS \$352,666 KVVU 15% KSNV 22% KLAS 27% KTNV 30% KVMY 4% KVCW 2% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*